



Why You Were Born to Do More

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I believe that as individuals we have an obligation to ourselves and our "maker" to be the best we can be. Ironically, I find that while people may acknowledge this as just another motivational article, this is a call to action on your part.

You were born to be your very best and in doing so, your job is to "produce" more.

What does produce more mean? Everyone's goals are different, so producing more can mean multiple things for multiple people.

In producing more, consider these options:

Produce more income, give more to philanthropic causes, read more books, improve your 5K time, make sure your nutrition is the best it can be, help more clients, deepen your relationships with your kids, create more impact with your business, and in turn, other people.

As a philosophy, only when we are improving ourselves, do we really find meaning, personal success and happiness.

Yes, we have a choice and accepting status quo is an option, albeit an easier one. BUT you were born to do more, be more and be impactful in your family, community and world.

How can one break this philosophy down?

1. When we came into the world, inherently, things were designed for us to produce enough for just ourselves or just basic survival.

2. As time went on, we realized that there is power in numbers, in more, and that we were happiest with a spouse or partner, so survival was measured by being able to produce enough for yourself and your spouse/partner.
3. Life went on and as a species we wanted to have families. At this point the obligation focused on producing enough for you and your family. And for some, this is enough. Hence, the common desire to spend your last penny the day you die.
4. What if you wanted to produce more than what you and your family "needed"? Each family has different needs. But... what would happen if you created "more" so that you feel successful, start saving, give to charities, create businesses, and/ or create a financial legacy within your own family?
5. What if you produced much more than what your family needed?

You may be asking, "why do I need to produce more than what I need"? Why not?

If you have the talent, capabilities, skill, etc. , why wouldn't you? A rich (not just in income) life is meant to be lived and experienced in full. Why sit idly by and just do "enough"? You were born to do more.

By producing more, you will feel success and abundance for yourself, your family and the world. Success in doing more towards your goals can be found in impact, just as much (if not more) than your balance sheet.

So, someone recently said to me... "But things are a lot better than they used to be..."
You [the world], etc. is doing great, why do we need to do more?"

Is status quo okay? No. If you wish to "play big" and make an impact in this thing we call life, it should NOT be okay. Furthermore, a rich life was meant to be experienced fully and not just coasting by...

While this may sound like a perfectionist lifestyle, it is not. None of us hit our goals every single time. We all fall off the wagon. We pick ourselves back up and go for it again.

And just as important, we must acknowledge our wins and feel abundance after. Relish your win, dust yourself off and get back out there pursuing your goal to produce more.

Life is a marathon, not a sprint. Without acknowledgement of your success, you won't have the stamina to get back out there after it and do more, produce more and make an impact.

So don't accept mere survival, get out there and "get after it". Improve yourself, improve the world because you were born to do so.

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