

# Meredith C. Moore

Founder & CEO of Artisan Financial Strategies

**Meredith Moore** is the Founder and CEO of Artisan Financial Strategies. With 20+ years of experience as a financial advisor to high-net worth individuals, couples and families, she is an engaging and extraordinarily knowledgeable speaker. Her most popular presentation revolves around women breadwinners and the tricky power dynamics that creates within relationships.



“Creating Financial Power for Women: Helping you navigate your personal relationship around money,” addresses historical and sociological factors contributing to gender-based imbalance of financial power and offers practical suggestions for how attendees can work within this challenging framework to advance their financial position and their domestic partnerships.

Having completed extensive research, conducted academic interviews and authored numerous articles on women breadwinners, Ms. Moore is recognized nationwide as a leading expert on women and money in the financial services space. Her signature presentation makes this information accessible to general audiences and provides clear tactics on how to navigate the common issues around money and power that arise in any relationship, as well as financial takeaways to benefit attendees’ individual situation.

Creating a strong rapport with audiences of every size, Ms. Moore has presented at numerous Fortune 500 companies, Georgia Institute of Technology’s Scheller College of Business, the Wall Street Journal’s Women In the Workplace Symposium, among many other venues including:

- WSJ Women In the Workplace
- HD Supply
- KPMG
- NCR
- UPS
- ADP
- LexisNexis
- Splunk
- National Association for Public Defense
- EY
- RSM
- Jabian Consulting
- Young Women Leaders Forum
- Mercer

Meredith’s TEDx talk, “The right way for couples to talk about money” addresses five key areas that impact money and relationships: <https://youtu.be/qNATvBDifpk>. Her compelling style helps her convey complex information in a way that resonates with her audience, whether she’s addressing small senior leadership teams, large employee resource groups, or international audiences of thousands.

Visit [tinyurl.com/meredithmoore](https://tinyurl.com/meredithmoore) to watch a short sampling of Meredith’s talks.

To request a customized presentation or schedule Ms. Moore for an event, contact Artisan Financial Services at (770) 587-0281 or email [mmoore@artisanfsonline.com](mailto:mmoore@artisanfsonline.com).